

Ayesha Waqar

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- Google Scholar: https://scholar.google.com/citations?user=siH_fsAAAAAJ&hl=en&oi=ao

University of Oxford	2018
Research Fellowship, Oxford School of Global and Area Studies	
Lahore School of Economics, Pakistan	2012
Ph.D. Economics	
● Specialisation: Financial Economics	
Lahore School of Economics, Lahore, Pakistan	2008
M Phil Economics and Finance	
● Specialisation: Financial Economics	

ACADEMIC POSITIONS

Full Professor of Economics	Sept 2022 to Present
Lahore School of Economics	
Assistant/Associate Professor of Economics	Jan 2009 – July 2022
Lahore School of Economics	
Lecturer in Economics	Jan 2003 - Jan 2009
Lahore School of Economics	

Selected Courses Taught:

- Postgraduate: Development Economics, International Economics, Sustainable Development Policy
- Graduate: Business Economics, Monetary Economics, Macroeconomics, Development Economics, International Finance
- Undergraduate: Designed and taught core courses Microeconomics I & II, Macroeconomics, Business Economics, Public Finance for over 15 years with large classes of up to 200 students
- Developed and updated syllabi to integrate real-world policy and business applications; integrating economics with governance, finance, and development.
- Supervised interdisciplinary theses related to poverty alleviation, labour policy fiscal incentives, and regional development.

Visiting Lecturer	2016 – 2017
● Pakistan School of Public Policy	
● Taught “Data Analysis and Policy Interpretation” to senior civil service officers.	

POLICY ADVISORY & APPLIED RESEARCH ROLES

Director, Board of Governors – ZTBL & Printing Corporation of Pakistan (2024–Present)
● Member of Audit, Risk, and Human Resources Committees; advise on governance, ESG alignment, and sustainable finance reforms in State Owned Enterprises.
Advisor, Pakistan Field Research Program (2022 – Present)
● Mentoring University of Oxford MSc students conducting field-based environmental policy research in Pakistan. Focus on blue economy and sustainable governance challenges.
Manager Resource Mobilization, SAMAA[^]Verte (2021–Present)

- Contributed to USAID and World Bank projects focused on rural energy transitions and carbon inssetting with the aim to achieve SDGs.

Finance Advisor, Department of Finance, Government of Ras Al Khaimah, UAE (2020)

- Provided policy briefs on economic resilience, fiscal strategy, and cross-border energy market volatility.

Advisor, Government of Punjab, Pakistan (2018–2019)

- Led policy development for industrial zones, sustainable infrastructure planning, and institutional reforms.

TRAINING

United Nations Institute for Training and Research	2025
Indicators for an Inclusive Green Economy	
LUMS, Pakistan	2022
Director's Training Programme	
Harvard Business Publishing, USA	2017
Training, Case Method Teaching Seminar	
Securities and Exchange Commission of Pakistan	2017
Train the Trainer Seminar on Financial Planning and Investment	

Research Leadership & Departmental Contribution

Lahore School of Economics

Research Advisor Innovation and Technology Centre 2022 to Present

- Mentor and supervise faculty-led research on Sustainable Development, Human Capital Development, with a focus on applying cutting-edge empirical methodologies and innovative frameworks to address contemporary global challenges.

Team Leader, Quality Assurance 2013 to Present

- Led the development and submission of Self-Assessment Reports (SARs) for undergraduate and graduate programs in the Economics Department, fulfilling Higher Education Commission (HEC) quality assurance requirements.

Program Head, Lahore School Finance and Investment Society 2014 to Present

DIVERSITY & INCLUSION CONTRIBUTIONS

Student Councillor 2020 to Present

- Provide individualized support in career counselling, academic planning, and project advising for approximately 20 students annually, helping them make informed decisions that shape their academic and professional future.

Faculty Mentor 2019 to Present

- Conduct peer evaluations to uphold teaching quality, inclusive pedagogy practices, course content standards, and classroom discipline within the Economics Department; mentor faculty to enhance pedagogical practices.

SELECTED PUBLICATIONS - PEER REVIEWED

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- "Do blue economic resources have potential for carbon management in ASEAN countries? An empirical assessment." Review of Accounting and Finance, 2025.
 - "The nexus of sustainable finance, digitalisation and blue economy on carbon emissions and sustainable development: Evidence from East Asia." Management of Environmental Quality, 2025.

- “Climate change and the European banking sector: the effect of green technology adaptation and human capital.” Review of Accounting and Finance, 2024.
- “Is FinTech the new path to sustainable resource utilisation and economic development?” Resources Policy, 2023.
- “Is saving the non-renewable resources worthwhile? Evidence of paradox of plenty on human capital development.” Resources Policy, 2023.
- “Investigating the resource curse: Evidence from MENA and N-11 countries.” Resources Policy, 2023.
- “The influence of green finance availability to retailers on purchase intention: a consumer perspective with the moderating role of consciousness.” Environmental Science and Pollution Research, 2023.
- “The Impact of Financial Development on Environmental Sustainability: A European Perspective.” Resources Policy, 2022.
- “The Influence of Internet Penetration on Poverty and Income Inequality.” SAGE Open, 2022.
- “Does the Market Discipline Banks? Evidence from Balkan States.” Journal of Risk Finance, 2022.
- “Economic Boom and Busts Lead to Human Capital Changes? Evidence from Health Expenditure Changes in Emerging Economies.” Frontiers in Public Health, 2022.
- “Green Finance and Sustainable Development in Europe.” Economic Research-Ekonomska Istrazivanja, 2021.
- “Pakistan’s Poverty Puzzle: Role of Foreign Aid, Democracy & Media, Economic Research-Ekonomska Istrazivanja.” 2020.
- “Conditional vs Unconditional Cash Transfers: a study of poverty demographics in Pakistan, Economic Research-Ekonomska Istrazivanja.” 2019.

WORKING PAPERS

- “Evaluating the Environmental Impact of Corporate Social Responsibility (CSR) in the European Union’s (EU) Climate Finance Landscape” — *Assesses how corporate social responsibility practices shape environmental outcomes within the EU’s climate finance system.*
- “Exploring The Nexus of Trade Potential, Economic Expansion and Sustainable Growth: The Case of Singapore’s Net Zero Emissions Policy” — *Analyzes Singapore’s trade-led growth strategies in the context of its net-zero emissions commitments.*
- “Forecasting The Influence of Inflation Reduction Act on USA’s Sustainability Paradigm” — *Projects the environmental and economic implications of the IRA on the United States’ sustainability transition.*
- “Assessing the Blue Economy's Impact on Carbon Mitigation and Trade Growth” — *Evaluates the dual role of the blue economy in promoting low-carbon development and regional trade expansion.*
- “Unveiling the intersection of ESG indicators and Green Financing Instruments for Sustainable Europe” — *Investigates how ESG metrics align with green finance tools to advance Europe’s sustainability agenda.*
- “Green or brown? Unravelling the Sectoral FDI's Impact on Carbon Emissions and Environmental Performance” — *Differentiates the environmental effects of sector-specific FDI inflows on carbon outcomes across emerging economies.*
- “The impact of financial innovation, financial inclusion, and human capital on National ESG rankings” — *Explores the role of financial modernization and inclusion in shaping countries’ ESG performance.*
- “Artificial Intelligence and EUs Financial Sector: Navigating Accountability Challenges and Regulation” — *Investigates policy challenges and governance frameworks for AI-driven finance systems in Europe.*

CONFERENCE PRESENTATIONS

International Conferences on Climate & Sustainability

- “Carbon Finance and Trade” – Marine Policy Roundtable, EU & Latin America (2024).
- “Green Technology and HR in Banking” – 2nd Global Summit on Earth Science & Climate, UK (2023).
- “A Comparison of Resilience of Four Emerging Asian Economies” – 7th International Academic Conference on Social Sciences (IACSS 2019), Prague, Czech Republic (2019).

Policy Reform & Governance

- “Doctoral Research, Theory Building, and Practice” – HSM Doctoral Conference, University of Management and Technology, Lahore, Pakistan (2023).
- “Fiscal Systems and International Risk” – Department of Finance, Government of Ras Al Khaimah, UAE (2020).
- “Model Police Reforms” – Government of Punjab Policy Workshop (2019).
- “What Determines Non-Performing Loans in Pakistan?” – Centre for Economic Research in Pakistan, Lahore (2016).
- “Discussant: Money or Management? Field Experiment on Constraints to Entrepreneurship in Rural Pakistan” – Microfinance and Enterprise Development Conference, Lahore School of Economics & University of Oxford, Pakistan (2015).

Data & Economic Policy

- “Nexus of Trade, Emissions, and Growth” – Singapore Policy Conference (2024).
- “Poverty Alleviation through Benazir Income Support Programme: An Overview – International Conference on Management of the Pakistan Economy”, Lahore School of Economics, Pakistan (2024).
- “Poland’s Economic Deepening” – 11th International Conference on Applied Economics, Contemporary Issues in Economy, Poland (2021).
- “Cryptocurrencies, Blockchain and Regulation in Pakistan” – 14th International Conference on Management of the Pakistan Economy, Lahore, Pakistan (2018).
- “Determinants of Bad Asset Quality: Findings from Banks in an Emerging Economy” – 4th International Conference on Advances in Social Science, Management and Human Behaviour, Rome, Italy (2016).
- “Impact of Market Discipline on Capital Adequacy of Banks” – 12th International Conference on Business Management, BMICH and University of Sri Jayewardenepura, Colombo, Sri Lanka (2015).
- “Market Discipline, Capital Adequacy and Bank Behavior: Case of Pakistan” – 3rd Annual Conference on Managing Business in Pakistan, Lahore School of Economics, Pakistan (2015).
- “Size, Diversification and Risk: Preliminary Evidence from Commercial Banks in Pakistan” – 1st Conference on Managing Business in Pakistan, Lahore School of Economics, Pakistan (2012).
- “Market Discipline in Commercial Banking: Evidence from Market for Bank Equity” – 8th Conference on Management of Pakistan Economy, Lahore School of Economics, Pakistan (2012).

HONOURS AND AWARDS

Recognized for policy-relevant research impact and interdisciplinary innovation across economics, environmental science, and financial systems.

- Received the Best Paper Presentation Award at the 4th International Conference on Advances in Social Science, Management and Human Behaviour in Rome, Italy, December 2016.
- Received the Best Paper Presentation Award at the 12th International Conference on Business

Management at BIMCH and University of Jayewardenepura, Colombo, Sri Lanka, December 2015.

- Recipient of Gold and Silver Medals for Roll of Honour (Top) & Deans List (Top 10%) in Batch 2001.

SERVICE TO ACADEMIC COMMUNITY

Editorial Board: Review of Accounting and Finance, Lahore Journal of Business

Peer Reviewer: SAGE Open, PLOS ONE, Frontiers in Psychology, Review of Accounting and Finance, Journal of Risk Finance, and Journal of Financial Innovation