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**Lahore School of
Economics**

Main Campus: Intersection
Main Boulevard Phase VI

Mehvish Umer

EDUCATION & QUALIFICATIONS

Lahore School of Economics

Post Graduate Diploma 2016

MS in Business Administration 2010

(Majors) Business Administration 2004

Masters in Business Administration

(Majors) Finance

Bsc Honors 2003

(Majors) Economics, Finance and IT

Kinnaird College University

Board of Intermediate and Secondary Education 2000

Subjects: Mathematics, Statistics and Economics

EXPERIENCE

Assistant Manager

Crescent Standard Investment Bank Limited 2004-2006

Teaching

Teaching Assistant: Lahore School of Economics 2006-2008

Senior teaching Fellow: Lahore School of Economics 2009-2017

Assistant Professor: Lahore School Of Economics 2018-till date

Subjects: Statistics I, Statistics II ,, Financial Management , Quantitative management technique, and Islamic Studies

MBA Thesis Supervision

2000-2024

Supervised a minimum of 5 graduate students each year for the past four years.

- Guided the students to conduct Multidisciplinary research as well as in the field of Business management & Marketing.
- providing guidance and feedback on their thesis projects.
- Mentored undergraduate students in the design and implementation of research projects.
- Coordinated with faculty members and research partners to provide additional support and resources to students.
- Successfully coached and supported students to achieve their academic goals and advance their careers in academia
- and industry.

Admission Interviewer

2019-2021

Conducted undergraduate and graduate student interviews for admission to the Lahore School of Economics

Utilized strong communication skills to put students at ease and gather necessary information

Facilitated and identify top candidates for admission to the university.

Received positive feedback from students and university staff for professionalism and attention to detail

Conducted over 200 successful interviews.

PUBLICATIONS

“Destination Satisfaction as a Mediator between Antecedents and Revisit Plans of Tourists”, *Journal of organizational studies and Innovation* (2022)

“The role of price and promotion play a role in creating brand equity”, *Lahore Journal of Business* (2019)

“Methodological & Publication Trends in Service Marketing: A content Analysis”, *Cogent Business and Management* 2018, Volume 5

“Effect of organization politics on job commitment leading to job performance: Evidence from

Research

- I wrote a research paper “Impact of Job Stress on Job Performance and Job Satisfaction of Teachers in Private Universities of Lahore, Pakistan” and presented it at 28th International Business Research Conference held in Sept. 2014.
- A review paper written on “Mergers & Acquisitions, Causes, and Consequences Review” for the Derivatives course studied in 2008.

Training/ Certificates

- Faculty Development Workshop, MPlus, Certificate, 2021
- Faculty Development Workshop, Using NVivo 11 for qualitative research, Faculty Development Workshop, LSE, Lahore, PK, Certificate, 2018
- Php Web Development with Macromedia Dreamweaver, Six Sigma Tools and Techniques, and Structural Equation Models: An introduction, Faculty Development Workshop, LSE, Lahore, PK, Certificate, 2017
- Teaching through Case Study Method, Gaps in Islamic Banking and PLSSEM software, Faculty Development Workshop, LSE, Lahore, PK, Certificate, 2017
- Pakistan Development Update, The World Bank with the association of Lahore School of Economics, Lahore, PK, Certificate, 2017
- QGIS Version 2.18, CERP, Faculty Development Workshop, LSE, Lahore, PK, Certificate, 2017
- Developing Dynamic Websites For Business Use, Faculty Development Workshop, LSE, Lahore, PK, Certificate, 2017
- Case Method, Mixed Method, Mediation, Moderation and Conditional Process Analysis in AMOS and Geographic Information System (GIS) / Mapping, Faculty Development Workshop, LSE, Lahore, PK, Certificate, 2016
- 2- Days workshop on Conjoint Analysis by Lahore School of Economics (2015)
- 2 – Days workshop on Overview of Research Methods by Lahore School of Economics (2015)
- 2 – Days workshop on Overview of Research Methods by Lahore School of Economics (2015)
- Faculty Training Workshop & Development Seminar, LSE, Lahore, PK, Certificate, 2010
- Econometrics Workshop, Centre for Research, LSE, Lahore, PK, Certificate, 2008

Achievements

- Attained full scholarship for the MS program
- Attained full scholarship for the MBA program
- Awarded silver medal for BBA program

SKILLS

- Statistical Packages: SPSS, AMOS, NVivo, PLSSEM and STATA
- Good written & Oral communication in English, Urdu
- Proficient at using Word, Excel, Power point, SPSS, Stats Graphic, E-views.

INTERESTS

- Sketching and painting
- Travelling