

E-NEWS 2024

LAHORE SCHOOL OF ECONOMICS

1st September 2024 - 30th September 2024



Lahore School Digital Media



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5TH SEPTEMBER 2024
BAHCESEHIR UNIVERSITY
EXCHANGE STUDENTS



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5TH SEPTEMBER 2024
MOVIE SCREENING BY LAHORE
SCHOOL CSR DEPARTMENT



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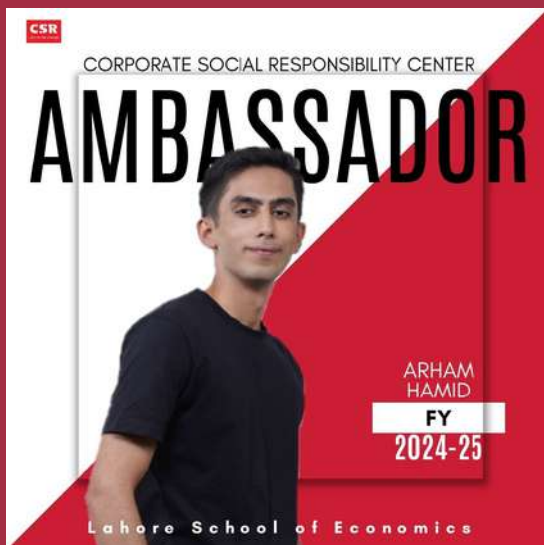


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6TH SEPTEMBER 2024
CSR AMBASSADOR PROGRAM
2024-25 ANNOUNCEMENT



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11TH SEPTEMBER 2024
PHOTOGRAPHY WORKSHOP BY MEDIA
STUDIES DEPARTMENT



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11TH SEPTEMBER 2024
UMAIR IQBAL - GUEST SPEAKER
SESSION



Mr. Umar Iqbal, Director of strategy, supply chain, logistics and new ventures at Nimir Chemicals Group Pakistan visited the Lahore School of Economics on Wednesday, September 11, 2024 to give a talk to MBA II students who are enrolled in the course of “Advanced Operations Management.”

He covered the following topics in his talk:

- Operational challenges
- Challenges or factors to consider when sourcing parts/raw materials



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12TH SEPTEMBER 2024
PLAY & CLAY POTTERY WORKSHOP
BY LAHORE SCHOOL CSR
DEPARTMENT



At Green Earth Roshni School on Bedian Road, a clay session allowed students to explore clay molding through techniques like pinching, coiling, and slab work. They also tried pottery on a wheel, fostering creativity and providing a refreshing break from their usual routine. The hands-on experience enabled them to express themselves in a calming environment.



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12 SEPTEMBER 2024
SPORTS TRAILS BY LAHORE SCHOOL
SPORTS SOCIETY



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12 TH SEPTEMBER 2024
HASSAN NASARULLAH - GUEST
SPEAKER SESSION



Mr. Hassan Nasrullah, Vice President- Operations at Total Parco Ltd. Pakistan visited The Lahore School of Economics on Thursday, September 12, 2024 to give a talk to MBA II students who are enrolled in the course of “Advanced Operations Management”.

He covered the following topics:

- Operational challenges
- Challenges or factors to consider when sourcing parts/raw materials



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12TH SEPTEMBER 2024
LAHORE SCHOOL NEWS AND
BROADCAST SOCIETY ORIENTATION



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13TH SEPTEMBER 2024
MEHFIL E MILAAD BY LAHORE SCHOOL
EXTRA CURRICULAR OFFICE



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16TH SEPTEMBER 2024
LITERATURE SOCIETY ORIENTATION



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18TH SEPTEMBER 2024
EDUCATIONAL TRIP TO LAHORE MUSEUM
BY LAHORE SCHOOL CSR DEPARTMENT



The Center recently took students from The Ideal Education School, Burki, on a guided tour of the Lahore Museum. The visit started with an introduction to the history and architecture of the museum. Students then explored the galleries, learning about ancient civilizations and their artifacts. It was an educational experience that gave students a glimpse into the past.



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18TH SEPTEMBER 2024
BAT-BATTLE OF MINDS
BY LAHORE SCHOOL PLACEMENTS
OFFICE



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18TH SEPTEMBER 2024
LAHORE SCHOOL FINANCE SOCIETY
ORIENTATION



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18TH SEPTEMBER 2024
LAHORE SCHOOL ASSOCIATION OF
DEBATERS SOCIETY ORIENTATION



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18TH SEPTEMBER 2024
LAHORE SCHOOL MANAGEMENT SOCIETY
ORIENTATION



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19TH SEPTEMBER 2024
LAHORE SCHOOL ENTREPRENEUR AND
BUSINESS SOCIETY ORIENTATION



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19TH SEPTEMBER 2024
LAHORE SCHOOL ENVIRONMENT SOCIETY
ORIENTATION



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19TH SEPTEMBER 2024
HARIS HABIB GUEST LECTURE



Mr. Haris Habib, CEO at Daily Deli visited The Lahore School of Economics on Thursday, September 19, 2024 to give a talk to BBA IV students who are enrolled in the course of Entrepreneurship and SME Management

He covered the following topics in his talk:

- Opportunity identification
 - Raising of capital
 - Customer acquisition
- Characteristics of an entrepreneur



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19TH SEPTEMBER
HASSAN SAMI - GUEST SPEAKER
SESSION



Mr. Hassan Sami, Marketing Manager at Tetra Pak Pakistan Ltd. visited the Lahore School of Economics on Thursday, September 19 2024 to give a talk to BBA IV students who are enrolled in the course of “Marketing Management.”

He covered the following topics in his talk:

- Data analysis and data engineering in Marketing.
 - What does a marketer do?
 - Strategic planning
- Stages of consumer decision making
- Digital Marketing & future trends



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23RD SEPTEMBER 2024
LAHORE SCHOOL DRAMATICS
SOCIETY ORIENTATION



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23RD SEPTEMBER 2024
CRICKET TAPE BALL TOURNAMENT
BY LAHORE SCHOOL SPORTS SOCIETY



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23RD SEPTEMBER 2024
HASSAN YOUSAF SHAH - GUEST
LECTURE



Mr. Hassan Yousaf Shah, CEO at PAPRED visited The Lahore School of Economics on Monday, September 23, 2024 to give a talk to BBA IV students who are enrolled in the course of "Entrepreneurship & SME Management".

He covered the following topics in his talk:

- What is Entrepreneurship?
- Characteristics of a successful Entrepreneur



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23RD SEPTEMBER 2024
MOU SIGNING CEREMONY WITH
MACQUARIE UNIVERSITY AUSTRALIA



23RD SEPTEMBER 2024
NETBALL MIX BY LAHORE SCHOOL
SPORTS SOCIETY



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23RD SEPTEMBER 2024
LAHORE SCHOOL PHOTOGRAPHY
SOCIETY ORIENTATION



24TH SEPTEMBER 2024
ALUMNI GUEST LECTURE - CEO LAMA



24TH SEPTEMBER 2024
LAHORE SCHOOL YOUNG PEACE
AND DEVELOPMENT CORPS
SOCIETY ORIENTATION



24TH SEPTEMBER 2024
NETBALL BATCH TOURNAMENT BY
LAHORE SCHOOL SPORTS SOCIETY



24TH SEPTEMBER 2024
LAHORE SCHOOL SOCIAL WELFARE
SOCIETY ORIENTATION



24TH SEPTEMBER 2024
LAHORE SCHOOL CHARACTER
BUILDING SOCIETY ORIENTATION



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24TH SEPTEMBER 2024
DEBATING WORKSHOPS
BY LAHORE SCHOOL CSR DEPARTMENT



Empowering young voices at the Burki Schools Debates Workshop – shaping the leaders and thinkers of tomorrow!

Target Institutes:

1. Bait ul Islam School
2. Friends Public Model School
3. Hope Public School
4. The Ideal Education System School



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25TH SEPTEMBER 2024
HASSAN ADNAN - GUEST SPEAKER
SESSION



Mr. Hasan Adnan Ahmed, Field Sales Director at Coca Cola Icecek (CCI- Pakistan) visited the Lahore School of Economics on Wednesday, September 25, 2024 to give a talk to MBA II students who are enrolled in the course of “Sales Force Management.”

He covered the following topics in his talk:

- How to be a successful sales person
 - Sales as a career path
 - Sales KPI's
- Key components of sales
- How sales trends could change in the next decade



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26TH SEPTEMBER 2024
LAHORE SCHOOL ECONOMICS SOCIETY
ORIENTATION



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26TH SEPTEMBER 2024
HEALTH CAMP
BY LAHORE SCHOOL CSR DEPARTMENT



Doctor's Team: Dr. Baqar Shareef Chaudhry (General Physician, Shareef Hospital); Dr. Shirin Gul (Gynaecologist, Avicenna Hospital); Dr. Mehwish Ashar (MCPS, Family Medicine)



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26TH SEPTEMBER 2024
MISHAAL ANJUM - GUEST LECTURE



Ms. Mishaal Anjum , Senior Manager Analytics & Insights at Nielsen Pakistan visited The Lahore School of Economics on Thursday, September 26, 2024 to give a talk to MBA II students who are enrolled in the course of “Marketing Research”.

She covered the following topics in her talk.

- Marketing research in the era of AI
- Role of ethics in marketing research.
- Future and career in marketing research
- Consumer insights



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26TH SEPTEMBER 2024
LAHORE SCHOOL MUSIC SOCIETY
ORIENTATION GIG



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