

E-NEWS 2025

LAHORE SCHOOL OF ECONOMICS

1st Nov 2025 - 30th Nov 2025



Lahore School Digital Media



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4TH NOV 2025
ARTS WORKSHOP HOSTED BY
LAHORE SCHOOL ARTS SOCIETY



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4TH NOV 2025
BADAR KHUSHNOOD
CHIEF MARKETING OFFICER- S4 DIGITAL
CHAIRMAN AT PAKISTAN SOFTWARE
HOUSES ASSOCIATION, CO-FOUNDER & VP
OF GROWTHBRAMERZ GUEST SPEAKER
SESSIO. HOSTED BY
LAHORE SCHOOL CORPORATE RELATIONS
OFFICE



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4TH NOV 2025
BAKE SALE HOSTED BY
LAHORE SCHOOL EXTRACURRICULAR
OFFICE



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4TH NOV 2025
BTECH GUEST SESSION HOSTED BY
LAHORE SCHOOL B-TECH SOCIETY



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4TH NOV 2025
GROWTH MARKETING FOR SAAS
PRODUCTS AND B2B SALES
STRATEGIES HELD BY PLACEMENTS
OFFICE



THE LAHORE SCHOOL OF ECONOMICS ORGANIZED A SESSION ON "GROWTH MARKETING FOR SAAS PRODUCTS AND B2B SALES STRATEGIES" WITH INDUSTRY EXPERTS FROM CARBONTEQ. STUDENTS GAINED VALUABLE INSIGHTS INTO MODERN MARKETING AND B2B SALES STRATEGIES.

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4TH NOV 2025
SALMAN HAROON- CHIEF STRATEGY &
INNOVATION OFFICER AT CCL
PHARMACEUTICALS
GUEST SPEAKER SESSION HOSTED BY
LAHORE SCHOOL CORPORATE RELTION
OFFICE



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5TH NOV 2025
ASIM JILANI - CO-HEAD
SPECIAL ASSETS MANAGEMENT GROUP
FAYSAL BANK LIMITED
GUEST SPEAKER SESSION
HOSTED BY LAHORE SCHOOL CORPORATE
RELTION OFFICE



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5TH NOV 2025
ECONOTHON HOSTED BY
LAHORE SCHOOL ECONOMICS SOCIETY



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5TH NOV 2025
INFORMATION SESSION BV CEO RIZQ
ORGANIZED BY
LAHORE SCHOOL SOCIAL WELFARE
SOCIETY SOCIETY



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6TH NOV 2025
INFORMATIVE SESSION HOSTED BY
LAHORE SCHOOL INCUBATION LAB



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6TH NOV 2025
SNAP FEST HELD BY
LAHORE SCHOOL PHOTOGRAPHY
SOCIETY



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7TH NOV 2025
AHMED SALMAN - CEO
SIGMA DISTRIBUTORS PRIVATE LIMITED
SIGMATEC SOLUTIONS PRIVATE LIMITED
GUEST SPEAKER
HOSTED BY SESSION HOSTED BY LAHORE
SCHOOL CORPORATE RELTION OFFICE



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7TH NOV 2025
ALUMNI MARKETPLACE HELD BY
LAHORE SCHOOL ALUMNI OFFICE



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10TH NOV 2025
MOCK INTERVIEWS HELD BY
LAHORE SCHOOL PLACEMENT OFFICE

THE PLACEMENT OFFICE ORGANIZED MOCK INTERVIEWS FOR THE GRADUATING BATCH OF BACHELORS & MBA STUDENTS ON MONDAY, 10TH NOVEMBER 2025. MR. FRAAZ ATIF WHO IS WORKING AS SENIOR MANAGER LEARNING & DEVELOPMENT AT AL GHAZI TRACTORS LIMITED (AL FUTTAIM AUTOMOTIVE) CONDUCTED THE INTERVIEWS.



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11TH NOV 2025
ALL MY SONS- PLAY HOSTED BY
LAHORE SCHOOL DRAMATICS SOCIETY



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11TH NOV 2025
BAKESALE HELD BY
LAHORE SCHOOL YOUTH PEACE &
DEVELOPMENT CORPS



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12TH NOV 2025
BOARD OF FACULTY MEETING OF
MATHS DEPARTMENT



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12TH NOV 2025
BOARD OF FACULTY MEETING OF
ECONOMICS DEPARTMENT



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12TH NOV 2025
COMPUTER TRAINING SESSION HELD BY
LAHORE SCHOOL CORPORATE SOCIAL
RESPONSIBILITY



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12TH NOV 2025

CAPT(R) LIAQAT ALI MALIK - DIG POLICE
ESTABLISHMENT SESSION ON
'MODERN CHALLENGES AND REFORMS IN
THE PUBLIC SECTOR IN PAKISTAN' SESSION
HOSTED BY
LAHORE SCHOOL MANAGEMENT SOCIETY



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12TH NOV 2025
SHAHID AKHTAR- PRESIDENT AND CEO
CONCILIATORS WITHOUT BORDERS
GUEST SPEAKER SESSION
HOSTED BY LAHORE SCHOOL CORPORATE
RELTION OFFICE



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13TH-14TH NOV 2025
SEVENTH ANNUAL CONFERENCE ON
TRENDS AND PRACTICES IN SOCIAL
SCIENCES



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17TH NOV 2025
BUSINESS FIESTA '25
HOSTED BY
LAHORE SCHOOL ENTREPRENEURSHIP &
BUSINESS SOCIETY



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17TH NOV 2025

IMPORTANCE OF INTERNSHIPS SESSION HELD BY

LAHORE SCHOOL PALCEMENT OFFICE

THE LAHORE SCHOOL OF ECONOMICS ORGANIZED AN INSIGHTFUL SESSION ON THE IMPORTANCE OF INTERNSHIPS, CONDUCTED BY THE HR TEAM FROM FAUJI FOODS LIMITED. THE SESSION WAS FOLLOWED BY MOCK INTERVIEWS, GIVING STUDENTS PRACTICAL EXPOSURE AND VALUABLE FEEDBACK.



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17TH NOV 2025
MS. DANIAH - CO-FOUNDER & STRATEGY
LEAD AND THE NERVE
GUEST SPEAKER SESSION
HOSTED BY LAHORE SCHOOL CORPORATE
RELATION OFFICE



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17TH NOV 2025
INFORMATION SESSION ON
FULBRIGHT SCHOLARSHIP
HOSTED BY LAHORE SCHOOL FINANCIAL
AID OFFICE



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17TH NOV 2025
DR. MAZHAR JAVED -
SENIOR MANAGING CONSULTANT DATA
SCIENCE-AI SYSTEMS LIMITED
GUEST SPEAKER SESSION HOSTED BY
LAHORE SCHOOL CORPORATE RELTION
OFFICE



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18TH NOV 2025
193 : REGISTRAR OFFICE MEETING
ORGANIZED BY LAHORE SCHOOL
REGISTRAR OFFICE



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18TH NOV 2025
TECHXPLORE COMPETITION HOSTED BY
BTECH SOCIETY



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18TH NOV 2025
MS.DANIAH- CO-FOUNDER & STRATEGY
LEAD AND THE NERVE
GUEST SPEAKER SESSION
HOSTED BY LAHORE SCHOOL CORPORATE
RELTION OFFICE



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19TH-20TH NOV 2025
2ND ANNUAL MEDIA CONFERENCE ON
MEDIA ECOLOGIES IN PAKISTAN



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20TH NOV 2025
MENTORSHIP PROGRAM HELD BY
LAHORE SCHOOL PLACEMENTS OFFICE

THE LAHORE SCHOOL OF ECONOMICS
SUCCESSFULLY CONDUCTED ITS MENTORSHIP
PROGRAM 2025, BRINGING TOGETHER INDUSTRY
PROFESSIONALS, ALUMNI, AND STUDENTS FOR
VALUABLE ONE-ON-ONE INTERACTIONS. A TOTAL
OF 19 COMPANIES PARTICIPATED IN THE PROGRAM



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20TH NOV 2025
BILAL GILLANI- EXECUTIVE DIRECTOR
GALLUP PAKISTAN
GUEST SPEAKER SESSION
ORGANIZED BY LAHORE SCHOOL
CORPORATE RELATIONS OFFICE



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21ST NOV 2025
ECO ARTISTRY COMPETITION
BY LAHORE SCHOOL ENVIRONMENT AND
CONVERSATION SOCIETY



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24TH & 25TH NOV 2025
ON CAMPUS SME ACTIVITIES



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26TH NOV 2025
ACADEMIC COMMITTEE MEETING



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26TH NOV 2025
SAYYED SHARJEEL MUSA HUSSAIN
GENERAL MANAGER, NISHAT GROUP
GUEST SPEAKER SESSION
HOSTED BY LAHORE SCHOOL
CORPORATE RELTION OFFICE



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27TH NOV 2025
ANNUAL SME COMPETITION



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27TH NOV 2025
ANNUAL SME COMPETITION



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