

LAHORE SCHOOL OF ECONOMICS
RESEARCH 2025-2026

DEPARTMENT OF MEDIA STUDIES, ART & DESIGN

SUMMARY OF DEPARTMENT RESEARCH

CATEGORY	2025 (Actual)	2026 (On-going)
HEC W Category Journal Articles	1	1
HEC X and Y Category Journal Articles	1	3
ABDC/ABS/ MLA Journal Articles		
Books	1	2
Book Chapters	1	
National Conference Papers	3	2
International Conference Papers	2	1
Case Studies		
Lahore School Working Papers / International Working Papers		
Media production (video, regular podcasts, newspaper and magazine contribution), commissioned art and design, exhibition and curation	11	4

RESEARCH PUBLICATIONS 2025

HEC W Category Journal Articles

1. Rabia Nadir, Kamal Munir, and Shafqat Hussain. "Turning Walled City Lahore into a spectacle: the unintended consequences of heritage conservation." *Third World Quarterly* (2025): 1-19.

HEC X and Y Category Journal Articles

1. Ali Raza, "Pass with Passion", The Journal of Art and Design Education, Pakistan, 2025

Books

1. *Naeema Arshad, Arshad Awan, Forts of Potohar, published by Lahore School of Economics*

Book Chapters

1. Samina Iqbal, "Performance Art in Pakistan" Shilpakala Academy, Dhaka, Bangladesh.

National Conference Papers

1. Ali Raza, "FOR THE RECORD, Documenting Teaching and Learning in Art & Design Education." Part of a six-member panel discussion that morning, at the National College of Arts, Lahore, (Tuesday, January 28, 2025)
2. Naeema Arshad, Short Film Screening at MCAP-BNU 2025 International Media Conference, themed Bridging Divides: Media Literacy for Informed and Connected Societies.

International Conference Papers

1. Naeema Arshad, Wakhi Culture Through the Lens of Its Music, Accepted in 53rd Annual Mid-Atlantic Region Association for Asian Studies Conference at the University of Pittsburgh, USA.
2. Naeema Arshad, Culture and Authenticity in Urban – Lahore’s Walled City Culture and Place Branding, New York Conference on Asian Studies (NYCAS)

Media production (video, regular podcasts, newspaper and magazine contribution), commissioned art and design, exhibition and curation

- a. **Ali Raza, "The NCA Triennale 2025: Kasb-e-Kamal Kun"** – National College of Arts, Lahore. Invitational Exhibition | October 31 – November 30, 2025
- b. **Ali Raza, "Allure of the East: Interpreting Tradition"** – Exhibition of Pakistani contemporary artists, curated by Sundas Azfer at the National Library of Foreign Literature, Budapest, Hungary. Invitational Exhibition | October 13–22, 2025

- c. Ali Raza, Cowasjee Print Studio's Box Print Project 2025–26 – featuring 22 participating artists. Invitational Exhibition | December 2025–2026
- d. Ali Raza, Resident Artist, NCA Triennale 2025 – Cowasjee Print Studio, National College of Arts, Lahore. Residency | October 2025
- e. **Ali Raza, "Faculty Show 2025"** – Lahore School of Economics Art Gallery, Lahore.
Curated & Participated | April 26 – May 23, 2025
- f. Naeema Arshad, "Faculty Show 2025" – Lahore School of Economics Art Gallery, Lahore (Participant). | April 26 – May 23, 2025
- g. Ali Raza, "Dharti Dhar Dhar Dharke Gi – Artist as Witness," Group Show, curated by Salima Hashmi, COMO Museum, Lahore 8 Sep 2024 – 30 Jan 2025 (Group Show)
- h. Rabia Nadir, curation of exhibition 'Land and Light-an invitation' for the Annual Media Studies, Art and Design conference Lahore School of Economics.
- i. Hasan Zafar, Weekly column for the Friday Times online magazine.
- j. Hasan Zafar, Regular podcast 'Federal Post'.
- k. Samina Iqbal, curatorial Project, "Esther Rahim", Solo Show at COMO Museum, Lahore September 2025

ACTUAL/ON-GOING 2026 (Author/s, Title of Publication, Journal, Year)

HEC W Category Journal Articles

1. Rabia Nadir, Munir Ghazanfar, Zainab Ghauri and Soha Bashir, research article on food transition and environmental change in select settlements of Pakistan. Journal to be decided.

HEC X and Y Category Journal Articles

1. "Religious vs. liberal national identity of Pakistan: an analysis of Pakistani female feminist filmmakers' representation of Pakistan's postcolonial national identity and history Dr Hasan Zafar, Dr. Beenish Masood b and Dr Muhammad Habib Qazi" *The Dialogue*, under publication.
2. Hasan Zafar, "Exploring competing approaches to religious and liberal national identity of Pakistan: a Post structuralist study of Pakistani feminist filmmakers' representation of Pakistan's national identity and history" *The Dialogue*, under publication.
3. Naeema Arshad and Arshad Awan, 'Culture and Authenticity in Urban – Lahore's Walled City Culture and Place Branding' Pakistan Heritage" Department of Archaeology, Hazara University (accepted for publication)

Books

1. Hassan Zafar, Meritocratic Governance in Pakistan (proposal approved by LSE for publication)
2. Hassan Zafar, Pakistani Cinema & National Narrative (pending)

3. Naeema Arshad and Arshad Awan, 'Relics & Riddles -Tales of artefacts from the Indus Valley & Gandhara (on going).

Thesis supervision

Rabia Nadir, Zainab Ghauri, MPhil candidate Department of Environmental Science and Policy, Lahore School of Economics. Topic '*Food and health transition in select neighborhoods of Lahore - an environmental perspective.*'

National Conference Papers

1. Rabia Nadir and Soha Bashir, 'Market and memory, tangible and intangible record in the bazaars of Walled city of Lahore.
2. Nadir et al, 'Initial findings on food transition related to agrarian change in parts of Pakistan and its public health co-relation.

International Conference Papers

1. Naeema Arshad, *Living Histories and Cultural Branding in Lahore's Walled City: Spatial Practices, Heritage, and Urban Identity*" AAS conference, September 25–27, 2026, at Lahore University of Management Sciences (LUMS) in Lahore, Pakistan.

Media Production (video, regular podcasts, newspaper and magazine contribution), Commissioned Art and Design, Exhibition and Curation.

1. **NCA Class of 2026 Box Print Project**, featuring 20 graduating students, faculty, and resident artist Ali Raza. Invitational Exhibition | January 2026
2. Hasan Zafar, Weekly column for the Friday Times online magazine.
3. Hasan Zafar, Regular podcast 'Federal Post'.
4. Rabia Nadir, exhibition of photographs on environment of three small cities at Lahore School Gallery.