

DEPARTMENT OF BUSINESS ADMINISTRATION

RESEARCH OUTPUT OF THE DEPARTMENT OF BUSINESS ADMINISTRATION

CATEGORY	2023 (Actual)	2024 (On-going)
HEC W Category/Impact Factor Journal Articles	17	33
HEC X and Y Category Journal Articles	5	8
ABDC/ABS/ MLA Journal Articles		1
Books		
Book Chapters		2
National Conference Papers		
International Conference Papers	1	
Case Studies	2	
Lahore School Working Papers / International Working Papers	4	5
Artistic productions (catalogued)		
MS Research Projects Supervised		
MPhil Theses supervised (Completed)	1	
MPhil Theses supervised (On-going)		
PhD Theses supervised (Completed)		
PhD Theses supervised (On-going)		

RESEARCH PUBLICATIONS (ACTUAL 2023 & ON-GOING 2024)**Actual 2023 (Author/s, Title of Publication, Journal, Year)****HEC W Category/Impact Factor Journal Articles**

1. Afzal, A., Firdousi, S.F. & Mahmood, K. The links between financial depth and economic variables: evidence from Poland, *The Journal of Risk Finance*, 2023 **(Impact Factor)**
2. Afzal, A., Hasnaoui, J., Noor, R., & Banerjee, A. Is saving the non-renewable resources worthwhile? Evidence of paradox of plenty on human capital development, *Resources Policy*, 2023 **(Impact Factor)**
3. Afzal, A., Mirza, N., & Firdousi, S. F. Do depositors discipline the banking sector? Evidence from an emerging economy, *Review of Accounting and Finance*, 2023 **(Impact Factor)**
4. Arifeen, S. R., & Mughal, F. (2023). Can improvisation be paradoxical? Learner positionality and the improvised digital disruption. *Management Learning*, 0(0). <https://doi.org/10.1177/13505076231197908> **(Impact Factor)**
5. Awais, M., Afzal, A., Firdousi, S.F., & Hasnaoui, A. Is fintech the new path to sustainable resource utilisation and economic development? *Resources Policy*, 2023 **(Impact Factor)**
6. Firdousi, S.F., Afzal, A., & Amir, B. Nexus between FinTech, renewable energy resource consumption, and carbon emissions, *Environmental Science and Pollution Research*, 2023 **(Impact Factor)**
7. Gu, X., Firdousi, S.F., Obrenovic, B., Afzal, A., Amir, B., & Wu, T. The influence of green finance availability to retailers on purchase intention: a consumer perspective with the moderating role of consciousness, *Environmental Science and Pollution Research*, 2023 **(Impact Factor)**
8. Hasan, A., Anwar, W., Zahir-ul-Hassan, M.K. and Ahmed, A. (2023). Corporate governance and tax avoidance: Evidence from an emerging market. *Applied Economics*. **(Impact Factor)**
9. Hasan, A., Riaz, Z. and Nakpodia, F. (2023), "Explicating the contextuality of corporate governance through ownership structure and family management: evidence from an emerging economy", *Corporate Governance*, Vol. 23 No. 5, pp. 1085-1104. <https://doi.org/10.1108/CG-08-2022-0332> **(Impact Factor)**
10. Hasan, A., Sheikh, N., & Farooq, M. B. (2023). Exploring stakeholder perceptions of tax reform failures and their proposed solutions: a developing country perspective. *Meditari Accountancy Research*. **(Impact Factor)**
11. Hasan, A., Sufi, U. and Hussainey, K. (2023). Risk Committee Characteristics and Risk Disclosure in Banks: Evidence from an Emerging Economy. *Journal of Applied Accounting Research*. **(Impact Factor)**
12. Hasan, A., Riaz, Z. and Nakpodia, F. (2023). Explicating the contextuality of corporate governance through ownership structure and family management: evidence from an emerging economy. *Corporate Governance*. **(Impact Factor)**
13. Khan, S. N., & Riaz, Z., (2023) Exploring the Relevance of Organizational Learning for

- CSR Strategy Implementation: Empirical Evidence from a Developing Economy. *Journal of the Knowledge Economy*, Impact factor: 1.3 **(Impact Factor)**
14. Liu, K., Afzal, A., Zhong, Y., Hasnaoui, A., Yue, X.G. Investigating the resource curse: Evidence from MENA and N-11 countries, *Resources Policy*, 2023 **(Impact Factor)**
 15. Mirza, N., Afzal, A., Umar, M., & Skare, M., The impact of green lending on banking performance: Evidence from SME credit portfolios in the BRIC, *Economic Analysis and Policy*, 2023 **(Impact Factor)**
 16. Mirza, N., Umar, M., Afzal, A., Firdousi, S.F. The role of fintech in promoting green finance, and profitability: Evidence from the banking sector in the euro zone, *Economic Analysis and Policy*, 2023 **(Impact Factor)**
 17. Talat, A., Khan, S. N., Chaudary, S., & Neale, N. R. Investigating ICT for team creativity: A team sensemaking perspective. *IIMB Management Review* 2023 35(1) Impact factor: 1.7 **(Impact Factor)**

HEC X and Y Category Journal Articles

1. Aly, D., Abdelqader, M., Darwish, T. K., Hasan, A., & Toporkiewicz, A. (2023). How organizational board compositions lead to a higher job satisfaction: an empirical analysis of US and UK companies. *International Journal of Disclosure and Governance*, 1-13. **(HEC X Category)**
2. Niazi, N., Shahid, S., and Ayyaz, I. (2023). The Effects of Visually Warm vs (Visually cold) Retail Design on Store Patronage Intentions, *Business and Economic Review*, 15(2), 1-23. <http://dx.doi.org/10.22547/BER/15.2.1> **(HEC X Category)**
3. Shahid, S., Nauman, Z., and Ayyaz, I. (2023). The Impact of Parasocial Interaction on Brand Relationship Quality: The Mediating Effect of Brand Loyalty and Willingness to Share Personal Information, *International Journal of Management Research and Emerging Sciences*, 13(1), 51-82. <http://dx.doi.org/10.56536/ijmres.v13i1.349> **(HEC X Category)**
4. Shahper, Z., & Khan, S. N. (2023) The Impact of Workaholism on Employee’s Wellbeing: An Investigation in Non-Western Economy, *Lahore Journal of Business*, 2023 **(HEC X Category)**
5. Talat, A., Khan, S. N., Chaudary, S., & Neale, N. R. (2023). Investigating ICT for team creativity: A team sensemaking perspective. *IIMB Management Review*, 35(1), 15-25. **(HEC X Category)**

Lahore School Working Papers / International Working Papers

1. Khan, N., & Khan, S. N., Investigating Moral Vs Non-Moral Transgressions with Cancel Culture: A Non-Western Perspective, Innovation and Technology Center (ITC) Working Paper 05-2023, Lahore School of Economics, 2023. **(ITC Working Paper)**
2. Khan, N., Shahid, S., & Ayyaz, I. (2023). The Effects of A Visually Warm (Vs Cold) Retail Design on Store Patronage Intentions. *Business and Economics Review*, 15(2), 1–23. **(ITC Working Paper)**
3. Sajjad A., & Talat, A. Underdog Entrepreneurship: A model to predict entrepreneurial capabilities in poor entrepreneurs. Innovation and Technology Center (ITC) Working Paper 18-04-2024

- 05-2023, Lahore School of Economics, 2023. **(ITC Working Paper)**
4. Sufi, U., Hasan, A. and Hussainey, K. (2023). Improving the prediction of firm performance using nonfinancial disclosures: a machine learning approach. Innovation and Technology Center (ITC) Working Paper 10-2023, Lahore School of Economics. **(ITC Working Paper)**

International Conference Papers

1. Arifeen, S.R. “The ‘Hijab’ and Gendered Workspaces in Pakistan.” Academy of Management Conference Proceedings, Boston USA, 2023. **(International Conference Paper)**

Case Studies

1. Khan, A. Pakistan's Beacon Impex - Turning Adversity into Triumph - A Case Study in Business Excel **Absorptive Capacity** lence, Essentials of Modern Marketing, Kotler and Partners, Pakistan Edition, 2023 **(Case Study)**
2. Yasir, H. Globalizing Apparel – Masood Textile Mills’ (MTM) Sustainable Initiatives, Essentials of Modern Marketing, Kotler and Partners, Pakistan Edition, 2023 **(Case Study)**

MPhil Theses supervised (Completed)

1. Anusheh Ali Gauhar (candidate), Shamila Nabi Khan (supervisor), The role of spiritual engagement and organizational resilience on fair appeals and panic buying behavior in the context of covid 19: A protection motivation theory approach, MPhil Business Administration **(MPhil thesis)**

Actual/On-going 2024 (Author/s, Title of Publication, Journal, Year)

HEC W Category/Impact Factor Journal Articles

1. Abdul Rauf, A., Pasha, F.M., ‘Vlogging Gastronomic Tourism: Understanding Socio-Cultural Discourses in Youtube Videos and Their Comments, Tourism Geographies (2024) **(Impact Factor – Published)**
2. Afzal, A. & Awais, M. (2024) Exploring a sea of sustainability choices: The Blue Economy, 2024 **(Impact Factor)**
3. Afzal, A. & Imran M. (2024) Blue Solutions, Green Outcomes: Reducing Carbon Emissions, Igniting Economic Growth, and Advancing Trade Dynamics in Canada and the Americas **(Impact Factor)**
4. Afzal, A., Imran, M., Firdousi, S. F. (2024) Can Singapore’s Commitment to the Net-Zero Emission Policy Dampen Economic Growth in the ASEAN Region? **(Impact Factor)**
5. Afzal, A., Noor, R., & Firdousi, S.F. Impact of Green Banking on Banking Sector Performance from a Climate Change Perspective: Moderation by Climate Change Performance Index, 2024 **(Impact Factor)**
6. Ahmed, F., Hassan, K., Hasan, A., & Greiling, D., Out of frying pan into the fire: An institutional logics-based exploration of power sector reforms in Pakistan **(Impact Factor – Planned)**

7. Ali, S. & Khan, S.N., Leadership Alchemy: Examining the Work Engagement of Millennials via Self-Efficacy & Job Enrichment (**Impact Factor – Ongoing**)
8. Ali, S.& Suzuki, R., Quiet Quitting Among Millennials: Investigating the Interplay of Quality of Work Life and Work Engagement (**Impact Factor – Ongoing**)
9. Anwar, W., Hasan, A., & Nakpodia, F., Beyond the Bottom Line: Exploring the Role of Governance Mechanisms in Promoting Corporate Tax Responsibility (**Impact Factor – Submitted**)
10. Anwar,W., & Hasan, A., Exploring social media disclosure practices of Pakistani firms: A data science approach (**Impact Factor – Planned**)
11. Arifeen, S.R. “Affective Trust in the Supervisor and Innovative Work Behavior: The Effects of Skill Development and Learning Goal Orientation”. Submitted to The Journal of Psychology: Interdisciplinary and Applied and under review. Co-authored paper. Second author. The Journal of Psychology: Interdisciplinary and Applied (**Impact Factor – Submitted**)
12. Arifeen, S.R. “Strategizing with the hijab as a part of attire within gendered office spaces in Pakistan.”. Submitted to Personnel Review and under review. Co-authored paper. First author. Personnel Review (**Impact Factor – Submitted**)
13. Azar. S., and Khan. A. Does Stigma enable Career Harm’s switch? An Exploration into Flexible Work Arrangements’ Inconsistent Outcomes (**Impact Factor – Planned**)
14. Azar. S., Talat. A., Khan. S., Nathan. N. Flexible Work Arrangements’ Use for the Post-Traditional Men at Work: Moderating Role of Perceived Organizational Support (**Impact Factor – Planned**)
15. Ejaz, A., Islam, O., HPWS and Employee Expedience: Roles of Basic Psychological Needs (**Impact Factor - Planned**)
16. Elahi, A. & Yasir, H. Self-service technology adoption and use in Pakistan – Exploring age and gender (**Impact Factor - Planned**)
17. Funakoshi, T., Ali, S., Sunaguchi, B. & Suzuki, R. Yanmar Research- NDA-Research & practice on Adaptability & Retention of High-skilled foreign workers (**Impact Factor – Ongoing**)
18. Hasan, A., Anwar, W., & Ntim, C., Financial Clout, Global Reputation and Governance in Higher Education Institutions (**Impact Factor – Submitted**)
19. Kamal, S., & Shahid S., The Impact of Absorptive Capacity on Firm Performance in European Manufacturing Firms: Exploring the Roles of Strategic Alliances, R&D Investment, Government Incentives, and Appropriability Mechanisms. (**HEC W Category - Ongoing**)
20. Khan, F. (2024) Impact Of social Media marketing on Customer Loyalty (**HEC W Category – Planned**)
21. Khan, N., & Khan, S. N., Cancel Culture: A Power Play of Consumer’s Moral Cognitive Strategies and Emotions, (**Impact Factor – Submitted and Under Review**)
22. Khan, N., & Khan, S. N., Investigating Moral Vs Non-Moral Transgressions with Cancel Culture: A Non-Western Perspective, (**Impact Factor – Submitted and Under Review**)

23. Khan, S.N. & Ali, S., Investigating Sustainability through Stakeholder's Perspective: A Multiple Sequential Mediation Analysis (**Impact Factor – Ongoing**)
24. Khan, S.N. & Ali, S., It's a Legitimacy Makeover not just a profile: Navigating CSR issue-selling in a developing country, Journal of Community and Applied Social Psychology, 2024 (**Impact Factor – Submitted**)
25. Khan, S.N., Riaz, Z. (Accepted), Exploring the Relevance of Organizational Learning for CSR Strategy Implementation: Empirical Evidence from a Developing Economy. Journal of the Knowledge Economy. <https://doi.org/10.1007/s13132-023-01226-8> (**Impact Factor - Accepted**)
26. Mansoor, Z., & Talat, A. (2024). YouTube Advertisements: A blessing or a curse? Generation Z's perspective about YouTube Advertisements. OEconomia. (**Impact Factor**)
27. Pasha, F.M., Abid, A., & Riaz, A., The Role Of Mental Touch And Regret In Selling Extended Warranties, Australasian Marketing Journal. (2024) (**Impact Factor – Submitted**)
28. Pasha, F.M., Habib, F., & Ali, Z., AI-Generated Art Patterns on Packaging Influence Perceptions Of Texture And Heaviness, Psychology & Marketing (2024) (**Impact Factor – Submitted**)
29. Quratulain, S., Khan, A. K., Ejaz, A., Sabharwal, M., On Depersonalization to Turnover Intentions: The Role of Workplace Stressors and Employee Resilience, (**Impact factor – Planned**)
30. Sajjad, A., & Taimur, A., Employee wellbeing in work from home situation: A double moderation model of perceived organizational support (**Impact Factor - Planned**)
31. Sajjad, A., & Talat, A. (2024). Underdog Entrepreneurship: A Model to Predict the Success of Poor Entrepreneurs. Journal of Entrepreneurship in Emerging Economies. DOI 10.1108/JEEE-07-2023-0262 (**HEC W Category – Published**)
32. Sufi, U., & Hasan, A., Predicting financial distress through textual tone and corporate governance: an application of artificial intelligence (**Impact Factor – Planned**)
33. Sufi, U., Hasan, A., & Hussainey, K., Improving the prediction of firm performance using nonfinancial disclosures: A machine learning approach (**Impact Factor – Submitted**)

HEC X and Y Category Journal Articles

1. Khan, F. (2024) Determinants of consumer satisfaction in an online purchase experience (**HEC X Category – Planned**)
2. Nauman, Z., Shahid, S., Jawad, L., & Ayyaz, I., Relationship between Green Advertising Receptivity and Consumer Intention to Purchase Eco labeled Product Role of Trust as a Mediator (In review) Journal of Excellence in Management Sciences (**HEC X Category – Submitted**)
3. Sahid, S., & Ayyaz, I., Factors Influencing Medical Tourism Adoption and the Role of Country Branding as a Mediator to Develop Coherent Medical Tourism Strategies (In review) International Journal of Tourism Research (**HEC X Category – Submitted**)
4. Salman, S., & Furqan, M., What shapes Consumers buying behavior? A case of FMCG brands, 2024 (**HEC X and Y Category Journal Articles – Planned**)
5. Salman, S., The impact of leadership style on organizational performance in Pakistan's

- service sector, 2024. (HEC X and Y Category Journal Articles – Planned)
6. Shahid, S., Waqar, A., & Ayyaz, I., Perceived Quality, Online Word of Mouth as Predictors of Brand Loyalty in Women: The Mediating Role of Brand Relationship Strength (In review) Asian Journal of Business and Accounting (HEC X Category – Submitted)
 7. Umer, M., Analyzing factors which influence student adoption of artificial intelligence technology, Journal Of Organizational Studies And Innovation (HEC Y Category – Planned)
 8. Umer, M., Impact of Service Quality Dimension on Customer Loyalty: A case of Supermarkets in Pakistan, International Journal of Quality and Service Sciences (HEC X Category – Planned)

ABDC/ABS/MLA Journal Articles

1. Ejaz, A., Quratulain, S., Aulakh, A., Sabharwal, M., Jonatan, J., The Conditional Effects of the Transformational Leadership behaviors on Leader’s Emotional Exhaustion: Roles of Deep Acting and Emotional Intelligence, American Review of Public Administration, (ABDC/ABS/MLA - Submitted)

Lahore School Working Papers / International Working Papers

1. Arifeen, S.R. “Careers as a practice of the ‘care of the self’. Narratives of Muslim ethnic minority women in careers in the U.K.” Co-authored paper. First author. 3rd draft stage. (Working Paper – Ongoing 3rd draft stage)
2. Arifeen, S.R. “Emotions and online learning during traumatic conditions”. Sole author. Data analysis stage. (Working Paper – Ongoing Data analysis stage)
3. Khan, N., & Khan, S. N., Cancel Culture: A Power Play of Consumer’s Moral Cognitive Strategies and Emotions, (Innovation and Technology Center (ITC) Working Paper – Planned)
4. Sajjad, A., & Talat A., Fear of Failure and entrepreneurial intention: Role of family support. (2024) (Innovation and Technology Center (ITC) Working Paper – Planned)
5. Shahid, S., Asif, A., Ayyaz, I., The effect of Visual Merchandising on Consumer Shopping Behavior and building Consumer Brand Relationship in Pakistani Apparel Stores: Moderation Store Environmental Factors (Working Paper)

Book Chapters

1. Hasan, A., KASB Bank: Sold for a Song, Oxford (Book Chapter – Submitted)
2. Maher, L. P., Ejaz, A., Qamar, B., Alexander, J., Developing Political Skill in Organizations, (Book Chapter – Submitted)